

Name: \_\_\_\_\_

Date: \_\_\_\_\_

## Study Skills Worksheet

Discussion: Observe the media text below then answer the questions.



**CELEBRATING  
ARBOR  
DAY**

JOIN YOUR LOCAL VILLAGE COMMITTEE  
FOR THE FIRST ANNUAL TREE PLANTING  
IN HONOR OF ARBOR DAY.

**April  
30** Arbor Day  
Tree Planting  
9:00 A.M. 12 P.M.

Meet at your Local Village Council  
Centres and join the Local Arbourist  
Society for a tree planting activity.

Sponsored by  
your local Arbor  
Society and  
several private  
companies.

Bring a friend and help plant  
new trees at selected fields!  
Lunch provided ... Tree  
climbing Demonstrations,  
T-shirts, educational booths  
and more!

**Plant A  
Tree**

**Bring your own shovel!**

**SIGN UP FOR THE TREE PLANTING TODAY!** Contact your local Village Council President.

Answer the following questions:

1. What is Arbor Day?

- A day where families have picnics in the shade of trees.
- A day for harvesting fruits.
- A day individuals and groups are encouraged to plant a tree.
- A day individuals and groups hug trees.

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2. When is Arbor Day?

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3. Type **True** or **False** for the following statements concerning the ad.

The Local Arbor Society are planting trees in various villages.

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Villagers must join the Local Arbor Society to help plant trees.

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Villagers are welcome to help plant trees.

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The Arbor Society is hosting a family day for tree planting.

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Many private companies helped pay for the Tree Planting occasion.

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Villager are expected to pay for the food.

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The Local Village Committee is responsible for hosting the Tree Planting occasion.

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Everyone will get free food and a shovel.

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4. Who is the audience for this advertisement?

- The villagers within the various communities.
- Farmers, growers and their family.
- People who love to draw trees.
- All who love trees.

5. What do you understand about the use of colours for this flier?

- The colours are my favourite.
- The colours make reading easy.
- The colours are pretty.
- The colours are earth colours.

6. What does the creator of the advertisement want the reader to do?

- Pick fruits from a tree.
- Plant a tree.
- Hug a tree.
- Sleep under a tree.

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7. What values are being promoted in this advertisement?

- Providing outdoor shelters for the homeless.
- Loving and caring for each other.
- Increasing the greenery around us.
- Becoming responsible for our planet.
- Feeding the poor among us.
- Respecting each other and trees.

8. If you are interested in this ad, what would you do?

- Wait on Arbor Day.
- Email the president of the local Village Council.
- Go to the local community centre.
- Call the local Village Council president to find more details.