

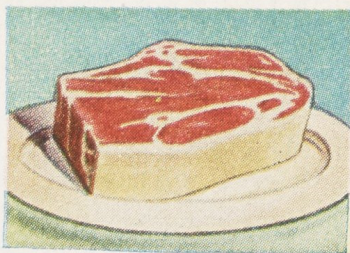
"DDT is good for me-e-e!"



The great expectations held for DDT have been realized. During 1946, exhaustive scientific tests have shown that, when properly used, DDT kills a host of destructive insect pests, and is a benefactor of all humanity.

Pennsalt produces DDT and its products in all standard forms and is now

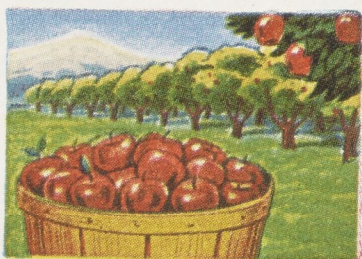
one of the country's largest producers of this amazing insecticide. Today, everyone can enjoy added comfort, health and safety through the insect-killing powers of Pennsalt DDT products . . . and DDT is only one of Pennsalt's many chemical products which benefit industry, farm and home.



GOOD FOR STEERS—Beef grows meatier nowadays . . . for it's a scientific fact that—compared to untreated cattle—beef-steers gain up to 50 pounds extra when protected from horn flies and many other pests with DDT insecticides.



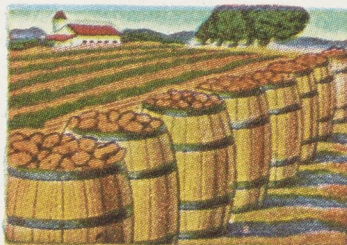
Knox Out FOR THE HOME—helps to make healthier, more comfortable homes . . . protects your family from dangerous insect pests. Use Knox-Out DDT Powders and Sprays as directed . . . then watch the bugs "bite the dust"!



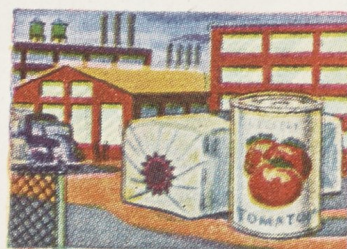
GOOD FOR FRUITS—Bigger apples, juicier fruits that are free from unsightly worms . . . all benefits resulting from DDT dusts and sprays.



Knox Out FOR DAIRIES—Up to 20% more milk . . . more butter . . . more cheese . . . tests prove greater milk production when dairy cows are protected from the annoyance of many insects with DDT insecticides like Knox-Out Stock and Barn Spray.



GOOD FOR ROW CROPS—25 more barrels of potatoes per acre . . . actual DDT tests have shown crop increases like this! DDT dusts and sprays help truck farmers pass these gains along to you.



Knox Out FOR INDUSTRY—Food processing plants, laundries, dry cleaning plants, hotels . . . dozens of industries gain effective bug control, more pleasant work conditions with Pennsalt DDT products.

PENN SALT

CHEMICALS

97 Years' Service to Industry • Farm • Home

PENNSYLVANIA SALT MANUFACTURING COMPANY

WIDENER BUILDING, PHILADELPHIA 7, PA.