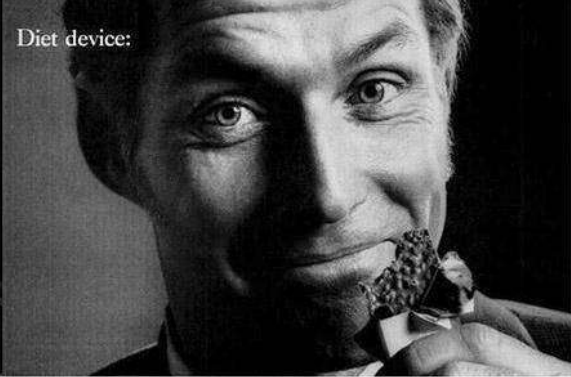


Name: _____

Date: _____

Study Skills Worksheet

Observe the advertisement below. Then answer the following questions.

Diet hint:  Have a soft drink before your main meal. Sugar just might be the willpower you need to curb your appetite. © 2000 The Coca-Cola Company. All rights reserved.	Diet device:  Snack on some candy about an hour before lunch. Sugar's quick energy can be the willpower you need to eat less. Surprise! Sugar isn't a bad guy. ... to those extra helpings at mealtime.
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Questions

1. What is this advertisement about?

2. Who is this ad directed towards?

3. What is the claim about sugar in this advertisement?

4. Do you think this advertisement is misleading? Give one reason for your answer.
