

Name: _____

Date: _____

Study Skills Worksheet

Discussion: Observe the media text below then answer the questions.



**CELEBRATING
ARBOR
DAY**

JOIN YOUR LOCAL VILLAGE COMMITTEE
FOR THE FIRST ANNUAL TREE PLANTING
IN HONOR OF ARBOR DAY.

**April
30** Arbor Day
Tree Planting
9:00 A.M. 12 P.M.

Meet at your Local Village Council
Centres and join the Local Arbourist
Society for a tree planting activity.

Sponsored by
your local Arbor
Society and
several private
companies.

Bring a friend and help plant
new trees at selected fields!
Lunch provided ... Tree
climbing Demonstrations,
T-shirts, educational booths
and more!

Bring your own shovel!

**Plant A
Tree**

SIGN UP FOR THE TREE PLANTING TODAY! Contact your local Village Council President.

Answer the following questions:

1. What is Arbor Day?

- A day where families have picnics in the shade of trees.
- A day for harvesting fruits.
- A day individuals and groups are encouraged to plant a tree.
- A day individuals and groups hug trees.

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2. When is Arbor Day?

3. Type **True** or **False** for the following statements concerning the ad.

The Local Arbor Society are planting trees in various villages.

Villagers must join the Local Arbor Society to help plant trees.

Villagers are welcome to help plant trees.

The Arbor Society is hosting a family day for tree planting.

Many private companies helped pay for the Tree Planting occasion.

Villager are expected to pay for the food.

The Local Village Committee is responsible for hosting the Tree Planting occasion.

Everyone will get free food and a shovel.

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4. Who is the audience for this advertisement?

- The villagers within the various communities.
- Farmers, growers and their family.
- People who love to draw trees.
- All who love trees.

5. What do you understand about the use of colours for this flier?

- The colours are my favourite.
- The colours make reading easy.
- The colours are pretty.
- The colours are earth colours.

6. What does the creator of the advertisement want the reader to do?

- Pick fruits from a tree.
- Plant a tree.
- Hug a tree.
- Sleep under a tree.

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7. What values are being promoted in this advertisement?

- Providing outdoor shelters for the homeless.
- Loving and caring for each other.
- Increasing the greenery around us.
- Becoming responsible for our planet.
- Feeding the poor among us.
- Respecting each other and trees.

8. If you are interested in this ad, what would you do?

- Wait on Arbor Day.
- Email the president of the local Village Council.
- Go to the local community centre.
- Call the local Village Council president to find more details.